



Course card

Course title	Exhibition design		
Semester (winter/summer)	winter/summer	ECTS	4
Lecturer(s)	Monika Natkaniec-Papp, PhD.		
Department	Institute of Art & Design		

Course objectives (learning outcomes)

The course aims to introduce students to the issues and specifics of design in the area of exhibition design, including museum and gallery exhibitions, as well as commercial exhibitions such as stands at fairs or festivals, and finally shop windows and displays. Students will learn about the design methods and techniques used in the creation of exhibitions and displays, as well as the structure of the overall process and the team delivering an exhibition project. The course presents the complex world of exhibition design in its most diverse manifestations.

Prerequisites

Knowledge	Advanced knowledge of artistic problems and the development of artistic tasks within the level of MA studies.
Skills	The course content is individually tailored to each student depending on their research topic and level. The level of sophistication is adapted to the student's level. It is possible to take the course from scratch or as a continuation of participation from previous semesters of study.
Courses completed	

Course organization

Form of classes	W (Lecture)	Group type						
		A (large group)	K (small group)	L (Lab Atelier)	S (Seminar)	P (Project)	E (Exam)	
Contact hours				50				



Teaching methods:

- an introduction to basic design problems in the form of a series of short lectures supported by practical exercises.
- presentation of examples of realisations illustrating technical and formal problems discussed
- formulation of a design problem of each individual student and working out a method of realisation
- implementation of the project in and outside the studios
- individual realisation of works within the framework of assigned themes
- individual and group discussion of the works

Assessment criteria	<ul style="list-style-type: none"> - attendance in class - completion of work on assigned topics - progress made during the semester - appropriateness of the use of resources in relation to the subject undertaken
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Comments	
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Course content (topic list)

- strategies for creating a creative message in contemporary design of exhibition
- creation of an artistic work whose content makes use of a variety of available mediums
- learning about space design
- creating works of design for exhibiting art or commercial activities

Compulsory reading

Lee Skolnick, Jan Lorenc, Craig Berger, *What is Exhibition Design*
Paula Marincola, *What Makes a Great Exhibition*

Recommended reading

The recommended supporting literature is directly related to the topics of the tasks carried out.

Assessment methods:

Other	Written exam	Oral exam	Written assignment (essay)	Student's presentation	Discussion participation	Group project	Individual project	Laboratory tasks	Field classes	Classes in schools	Didactic games	E – learning
X					X		X	X		X		